

**Communities That Care of Lorain County (SP 14693)
Action Plan – September 30, 2015 – September 29, 2016**

DFC Goal One: Increase community collaboration

Objective 1: *Communities That Care of Lorain County will increase its collaboration efforts to support, lead and partner with others to reduce underage substance abuse issues.*

Strategy 1: *Work with key stakeholders and teen influencers regarding youth alcohol, marijuana and prescription medication abuse.*

Activity	Who is responsible?	By when?
Continue annual “You’re a Champion” Award with teen influencers by creating a nomination, voting process that seeks community input	CTC Marketing Workgroup	May, 2016
Continue to update and engage Advisory Council Members on CTC’s accomplishments	CTC Project Director	Twice annually – November, 2015 and March, 2016
Continue to engage CTC Executive Committee members as change agents from their constituency groups – ensure that all Executive Committee members are active on CTC workgroups, share all workgroup minutes and activities via Constant Contact	CTC Executive Committee	9 meetings of the Executive Committee Monthly – September 30, 2015 to September 29, 2016
Engage and obtain formal commitments with partners in 2 Lorain County regions (communities) to ensure community-driven solutions are in place regarding alcohol, marijuana and prescription drug abuse – use data to inform, ensure community input and community-driven solutions.	CTC coordinator, Executive committee, local task force initiatives, community leaders (government, law enforcement, churches)	September 29, 2016
Work in tandem with Drug Free Action Alliance (Ohio) to ensure that Lorain County’s teen influencers have the adequate information regarding medical and recreational marijuana and its impact on adolescent brain development	CTC coordinator, Executive Committee	December 5, 2015

Strategy 2: *Align mutual policies between CTC and partners to effect system improvements with the goal of healthy youth*

Activity	Who is responsible?	By when?
Maintain School Liaison MOU that effects the inclusion of the coalition’s work with the schools. Ensure that local schools are co-investing in school liaison.	ADAS Board, LCADA	October 1, 2015
Continue to focus on CTC’s Sustainability Plan	ADAS Board, CTC Executive Committee	September 30, 2015 – September 29, 2016
Through the United Way of Greater Lorain County, continue CTC’s involvement with with Lorain County Health District, Mental Health, Midview and Clearview Schools - Intermediate and middle-school students (5th-8th grade) improve their health knowledge, develop communication and life skills and avoid specific risky behaviors, leading to safer schools and positive social environments that improve both educational and social outcomes.	Project Director, Collaborative Partners (United Way, Mental Health, Midview and Clearview Schools and Lorain County General Health District	September 29, 2016
Work with partners from Lorain County Health Improvement team to align data collection efforts that include CTC core measures for students in grades 6, 8, 10	CTC Project Director, Lorain County Health Improvement Team , Data Workgroup	September 29, 2016
Convene meetings with local medical facilities to utilize prescription drug and marijuana toolkits with teens	CTC Coordinator, healthcare sector representative	March 16, 2016
Meet with local municipal court judges and prosecutors to synchronize sanctions regarding violations for alcohol compliance check violations	CTC Coordinator	January 15, 2016
Continue working with local school districts to clarify and or develop drug testing policies that assist students in a non-punitive manner	CTC Project Director, CTC Coordinator, School Liaison	November 15, 2015
Synchronize CTC’s Youth Leadership efforts with Ohio Youth Led Prevention Network	CTC coordinator, Teen Leadership Coordinator, OYLPN	December 5, 2015

DFC Goal Two: Reduce youth substance use

Objective 1: By September 29, 2016, Lorain County’s 10th graders will show a 5% decrease in 30-day alcohol use.

Strategy 1: *Implement Environmental Strategies that reduce the availability, access and permissiveness attitudes of adults regarding alcohol use among youth*

Activity	Who is responsible?	By when?
Work with cities to ensure that community festivals and events which include alcohol comply with wristbanding directives	CTC Coordinator, STOP Task Force	May 15, 2016
Modify Policy – Ensure that local police departments are offering alcohol compliance checks at least 1 time annually in their communities	CTC Coordinator, STOP Task Force members	September 15, 2016
Offer public recognition to retailers who do not sell alcohol as a result of compliance checks	STOP Task force	September 15, 2016
Change Consequences – Increase the number of communities that strengthen their Social Host ordinances.	CTC Coordinator, Mayor, City council, Law Director, Block Watch Group	May 15, 2016
Providing Information – implement Parents Who Host Lose the Most	CTC coordinator, Marketing Workgroup, schools, parent representative	Spring, 2015
Enhancing Skills – Work with local prevention service providers and schools to ensure that they include evidence based curriculum for their students to include Lifeskills, and/or Reach Out Now to improve student’s knowledge about the dangers of alcohol, its impact on the body and brain for students in grades 6-10	School Liaison, schools, local prevention providers, CTC Director of Program Services	October 15, 2015

Strategy 2: *Provide Youth Leadership initiatives to increase peer resistance skills and ultimately raise the age of onset of alcohol use to age 13.5 by September 29, 2016.*

Activity	Who is responsible?	By when?
Change Physical Design- Youth participate in determining “hot spots” regarding the sale of alcohol to minors and empower youth to approach municipalities regarding these venues	CTC Youth Leadership Coordinator, Youth representatives	February 20, 2016
Utilize Teens to complete community events surveys at local festivals	CTC Youth Leadership coordinator, Teen Institute Leaders	June – August, 2016
Providing Support – Increase the number of youth who participate in youth leadership activities – including community advocacy for social host ordinances.	CTC Youth Leadership coordinator, Youth representative	June 1, 2016

Objective 2: By September 29, 2016, Lorain County’s 8th graders will show a 5% decrease in 30-day marijuana use.

Strategy 1: *Implement Environmental Strategies that reduce the perceptions of youth regarding the risks of marijuana.*

Activity	Who is responsible?	By when?
Providing Support – Youth to engage in CTC’s Teen Institute to learn about peer resistance skills using the “We Don’t Need Weed to Succeed” Campaign	CTC’s Youth Leadership Coordinator	November 1, 2015
Enhancing Skills – Provide education to students regarding the danger and consequences of marijuana (drugged driving toolkit)	CTC’s Youth Leadership Coordinator, Youth	March 15, 2016
Enhancing Skills – Provide assistance to schools to implement Marijuana: Download the Facts and Lifeskills to students in grades 7-12	School Liaison, schools, local prevention providers, CTC Director of Program Services	October 1, 2015

Strategy 2: *Implement Environmental Strategies that increase the parental disapproval of youth marijuana use*

Activity	Who is responsible?	By when?
Provide Information/Advocacy – implement a county-wide campaign regarding medical and recreational marijuana use and its impact on teen brain development.	CTC Coordinator, Marketing Workgroup	November 15, 2015

Objective 3: By September 29, 2016, Lorain County’s 10th graders will show a 5% decrease in 30-day prescription medication use.

Strategy 1: *Implement Environmental Strategies that reduce access and availability of prescription medications*

Activity	Who is responsible?	By when?
Providing Support – Public Service Announcements, fact cards, social media campaign (facebook, website) regarding the medication misuse issue5	CTC Coordinator, SOLACE group, CTC Marketing Workgroup	November 1, 2014
Providing Support to parents through education and SOLACE support group	CTC Director of Program Services, SOLACE group	September 29, 2016
Providing Information- Implement Ohio’s Start Talking educational components to teens, parents and community members (Generation RX, PACT 360,RX Toolkit)	CTC Coordinator, SOLACE Group, Youth Leadership Coordinator	September 20, 2015
Work with local law enforcement and media to promote drug takeback efforts	CTC project Director, law enforcement, CTC marketing workgroup	October, 2015 and April, 2016,
Meet with business leaders to embed employer/employee Start Talking campaign	CTC Project Director, Chamber of Commerce – Safety committee	November 15, 2015
Partner with Alcohol and Drug Addiction Services board of Lorain County to synchronize and assist in Public Awareness campaign regarding prescription medications and its link to the county’s heroin epidemic	CTC project Director, CTC Marketing Workgroup	September 30, 2015

Activity	Who is responsible?	By when?
Enhancing Skills – Work with local prevention service providers and schools to ensure that they include evidence based curriculum for their students to include Lifeskills, and/or Reach Out Now to improve student’s knowledge about the dangers of alcohol, its impact on the body and brain for students in grades 6-10	School Liaison, schools, local prevention providers, CTC Director of Program Services	October 1, 2015